

Beautification, Walkability and Pride Committee Agenda



**Friday, August 25, 2023
675 Wildwood Avenue
Rio Dell, CA 95562
9:00 a.m.**

Beautification, Walkability, and Pride Committee Members:

Membership:

**City Council (2)
City Staff (1)
Public Member (3)**

City Council	Julie Woodall - Chair
City Council	Amanda Carter
Public Member:	Ania Laniewski
Public Member:	Elizabeth Warren
Public Member:	Rey De La Cruz
Secretary:	Karen Dunham

A. CALL TO ORDER

B. ROLL CALL

C. PUBLIC PRESENTATIONS

D. REGULAR MEETING MATTERS

- 1) Approve Minutes of the July 7, 2023 Meeting
- 2) Study Session – Review Draft Farmer’s Market Interest Survey and Discuss Recommended Revisions
- 3) Items for the Next Agenda

E. MEMBER REPORTS

F. ADJOURNMENT – Set date for next meeting



Beautification, Walkability and Pride Committee Virtual Meeting Minutes

**July 7, 2023
675 Wildwood Avenue
Rio Dell, CA 95562
9:00 a.m.**

Beautification, Walkability and Pride Committee Members:

City Council	Julie Woodall
City Council	Amanda Carter
Public Member:	Ania Laniewski
Public Member:	Elizabeth Warren
Public Member:	Rey De La Cruz
Secretary:	Karen Dunham

Membership:
City Council (2)
City Staff (1)
Public Member (3)

CALL TO ORDER

Chair Woodall called the meeting to order at 9:00 a.m.

ROLL CALL

Secretary Dunham called roll for attendance. All members were present except Member Cruz.

PUBLIC PRESENTATIONS

There were no public comments at this time.

REGULAR MEETING MATTERS

Approve Minutes of the June 2, 2023 Meeting

Motion was made by Carter/Warren to approve the minutes as submitted. Motion carried 4-0.

Discussion on Community Clean-Up Day

Sarah Reback from the Community Resource Center updated the committee on plans for the community clean-up day scheduled for July 29 from 9:00-11:00 a.m. She invited volunteers to meet at the Community Resource Center at 8:30 a.m. for coffee and snacks before going out to pick up trash and pull weeds. She said that she prepared a flyer on the event which would be distributed throughout the community.

Ania said that she was able to get buckets donated and asked if there were enough pickers. It was suggested that City Manager Knopp be approached to see if the City would supply some pickers for the volunteers.

Julie asked if gloves were available.

Elizabeth suggested the idea of the hospital perhaps being willing to donate some disposal gloves.

Sarah indicated that the Resource Center has some gloves and suggested volunteers be asked to bring their own gloves.

Sarah mentioned that the annual River Bar Cleanup was also scheduled for the same day. It was mentioned that current camp areas would be flagged and off-limits for cleanup.

Ania indicated that Aaron from Pacific Outfitters offered to come and talk to the committee about cleanup events.

Sarah asked if the City's electronic message board could be utilized to announce the cleanup event as well as the "Pints for Non-Profits" event to take place at Scotia Lodge on Friday, July 21. She reported that the summer school kids would be planting a plot at the community garden.

Sarah excused herself and left the meeting at this time.

Update on Establishing Farmers' Markets

The committee discussed the status of establishing farmers' markets in Rio Dell. The draft survey that was expected to be produced was not sent as expected and instead, an email with some vague suggested questions was received from Portia.

Ania suggested the committee take a list of potential questions for the survey and meet to brainstorm on what should be included. She also suggested getting volunteers to go around town and help people harvest fruit that may otherwise go to waste.

Elizabeth pointed out that the Sequoia Zoo as well as Miranda's Rescue need produce for the animals.

Discussion of Proposed Projects/Potential Areas for Improvement/Beautification

The committee members agreed to schedule a ride-along with Randy Jensen to identify areas around town in need of improvement.

Ania mentioned an idea she referred to as a "pipe dream" and said that she would like to see a sidewalk installed on Pacific Ave. above Fireman's Park with perhaps a couple of benches with the recent removal of the tall trees.

Julie said that she would like to see some type of ground cover on the right-of-way area at Monument and Orchard. Ania suggested Creeping Tyme. Amanda suggested Lavender as

another option. Elizabeth said that another idea would be to have kids paint rocks and put them in that area which would be very decorative.

Julie suggested the committee members take a look at the Fortuna Business Improvement District (BID) website for ideas for improvement projects.

Adjournment

The meeting adjourned at 10:15 a.m. to the next meeting on August 11, 2023 at 9:00 a.m. for a study session.

Beautification, Walkability and Pride Committee Virtual Meeting Minutes



**August 11, 2023
675 Wildwood Avenue
Rio Dell, CA 95562
9:00 a.m.**

Beautification, Walkability, and Pride Committee Members:

City Council	Julie Woodall
City Council	Amanda Carter
Public Member:	Ania Laniewski
Public Member:	Elizabeth Warren
Public Member:	Rey De La Cruz
Secretary:	Karen Dunham

Membership:
City Council (2)
City Staff (1)
Public Member (3)

CALL TO ORDER

Member Carter called the meeting to order at 9:00 a.m.

ROLL CALL

Secretary Dunham called roll for attendance. The only members present were Carter and Laniewski. The meeting was continued to August 25, 2023, at 9:00 a.m. due to the lack of a quorum.

PUBLIC PRESENTATIONS

Adjournment

The meeting adjourned to the next meeting on August 25, 2023, at 9:00 a.m. for a study session to review the draft Farmer's Market Survey.



675 Wildwood Avenue
Rio Dell, CA 95562
Phone: (707) 764-3532
Fax: (707) 764-5480

City of Rio Dell Farmers Market Interest Survey

Have you ever wanted to buy fresh fruits and vegetables, meats, eggs, and other farm products directly from local farmers? Have you ever wished there was some place closer than Arcata, Eureka, or even Fortuna to get these items? Are you interested in fresh produce or livestock products that are grown without excessive treatment of pesticides and other chemicals? Would you like to have the luxury of getting all this right here in Rio Dell?

If so, we would appreciate your responses to the following questions, which will guide us as we move forward in determining the feasibility of establishing a local farmers market.

1. Would you attend a Farmers Market located in the City of Rio Dell?

- Yes
 No
 I don't know

2. Where is the best location for a farmer's market in Rio Dell?

- Fireman's Park
 City Hall Parking Lot
 Other location, please enter a location: _____

3. On a scale from 1 to 10 (10 = highest), how strongly do you feel that a farmer's market would be a great opportunity for the community? _____

4. What day of the week would you most likely attend a farmer's market?

- Monday Tuesday Wednesday Thursday Friday
 Saturday Sunday

5. What time of the day/night would you most likely attend the market?

- 7AM 8AM 9AM 10AM 11AM 12 Noon 1PM
 2 PM 3 PM 4 PM 5 PM 6PM 7PM Any Time

7. How often would you like to see a Farmer's Market in Rio Dell?

Weekly Monthly Quarterly Seasonal (Summer-Fall)

8. Which of the following services should be offered to farmer's market shoppers?

- Restrooms
- Food Trucks
- Dining Tables
- Seating Areas
- Parking
- Information Booth
- Educational Events (Cooking, Nutrition, etc)
- Food Stamp Acceptance
- Other: Specify: _____

9. How much of your produce do you currently buy from non-traditional outlets (for example Farmer's Markets or Roadside Stands)?

- All
- Most
- Some
- None

10. Would you like to buy more produce directly from growers at a Farmer's Market?

- Yes
- No
- I don't know

11. What are your most important considerations when deciding to buy from a local farmer's market

V = Very Important
S = Somewhat Important
N = Not Important

- A. It supports the local farming community _____
- B. It promotes open space and rural character _____
- C. It is convenient _____
- D. The freshness, taste, and texture of products _____
- E. The variety of products offered _____
- F. Having access to locally produced food _____

12. Do you or your family members grow your own fruits and vegetables?

- Yes
- No

13. Which of the following products would you be interested in buying at your local farmer's market?

V = Very Important

S = Somewhat Important

N = Not Important

- A. Seasonal and locally grown fruits and vegetables _____
- B. Freshly baked goods _____
- C. Jellies, jams, honey, and syrups _____
- D. Salsas, sauces, relishes _____
- E. Fresh herbs _____
- F. Meats _____
- G. Fresh flowers _____
- H. Milk & cheese _____
- I. Eggs _____
- J. Other – Please specify _____

14. Would a Rio Dell Farmer's Market increase your quality of life?

- ____ Yes
- ____ No
- ____ I don't know

15. Would you be interested in purchasing a weekly Harvest Box (a variety of fresh produce) at a discount price for Cal-Fresh recipients?

16. What is the best way to notify you about the opening of a Farmer's Market in Rio Dell?

- ____ TV
- ____ Newspaper
- ____ Newsletter
- ____ Email, enter email address: _____
- ____ Text, enter mobile phone number: _____

17. If you would like to participate in a Rio Dell Farmer's Market as a vendor or volunteer, or receive timely information concerning the development of the Rio Dell Farmer's Market, please provide your name, email address, and phone number in the space below.

Name: _____

Email: _____

Phone: _____

This survey can be submitted to the City of Rio Dell at 675 Wildwood Avenue, Rio Dell, CA 95562, or via email to www.cityofriodell.ca.gov.